THAMES INTERNATIONAL | Entrepreneurs School of Asia

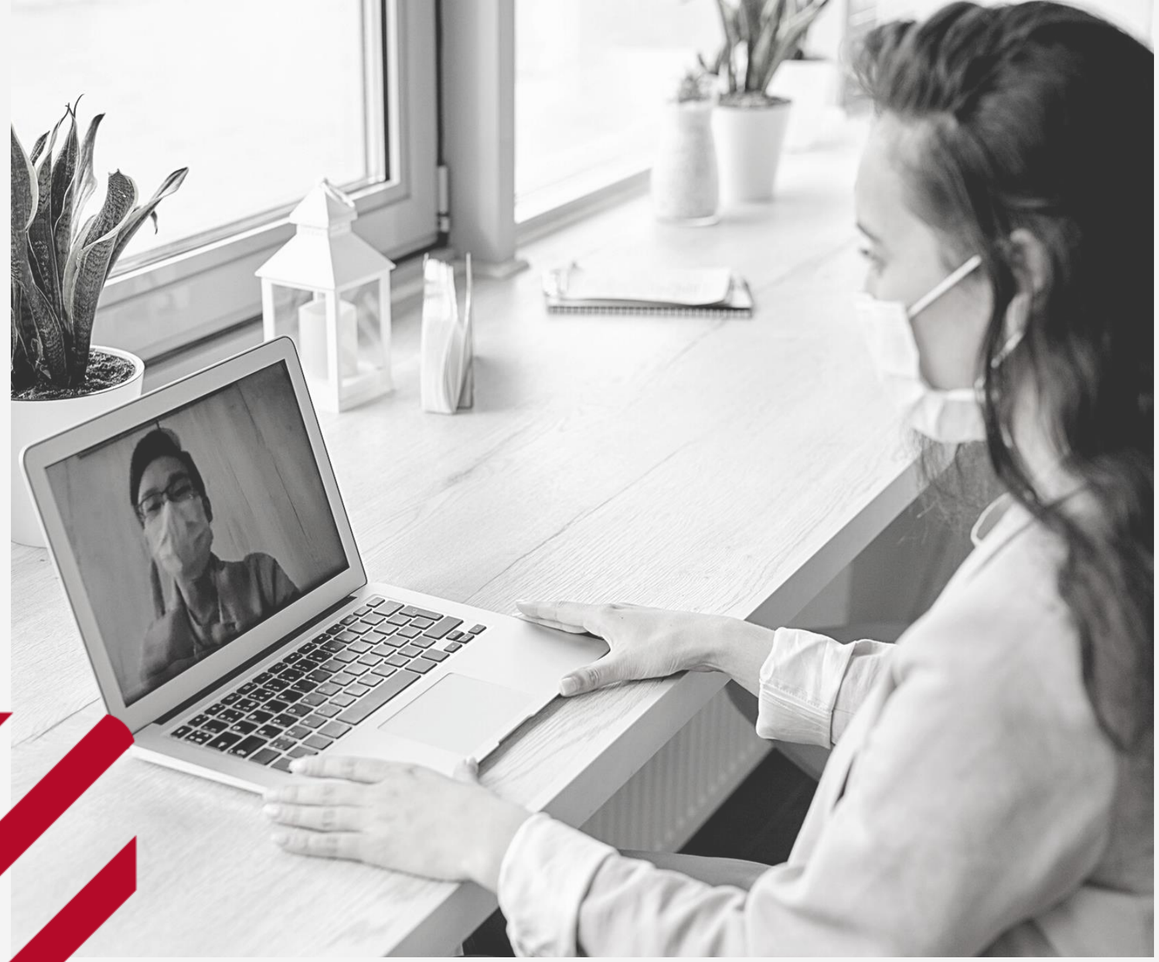
How to get away with plagiarism

by Sheila Lo Dingcong

Welcome to P101!

Today's Agenda

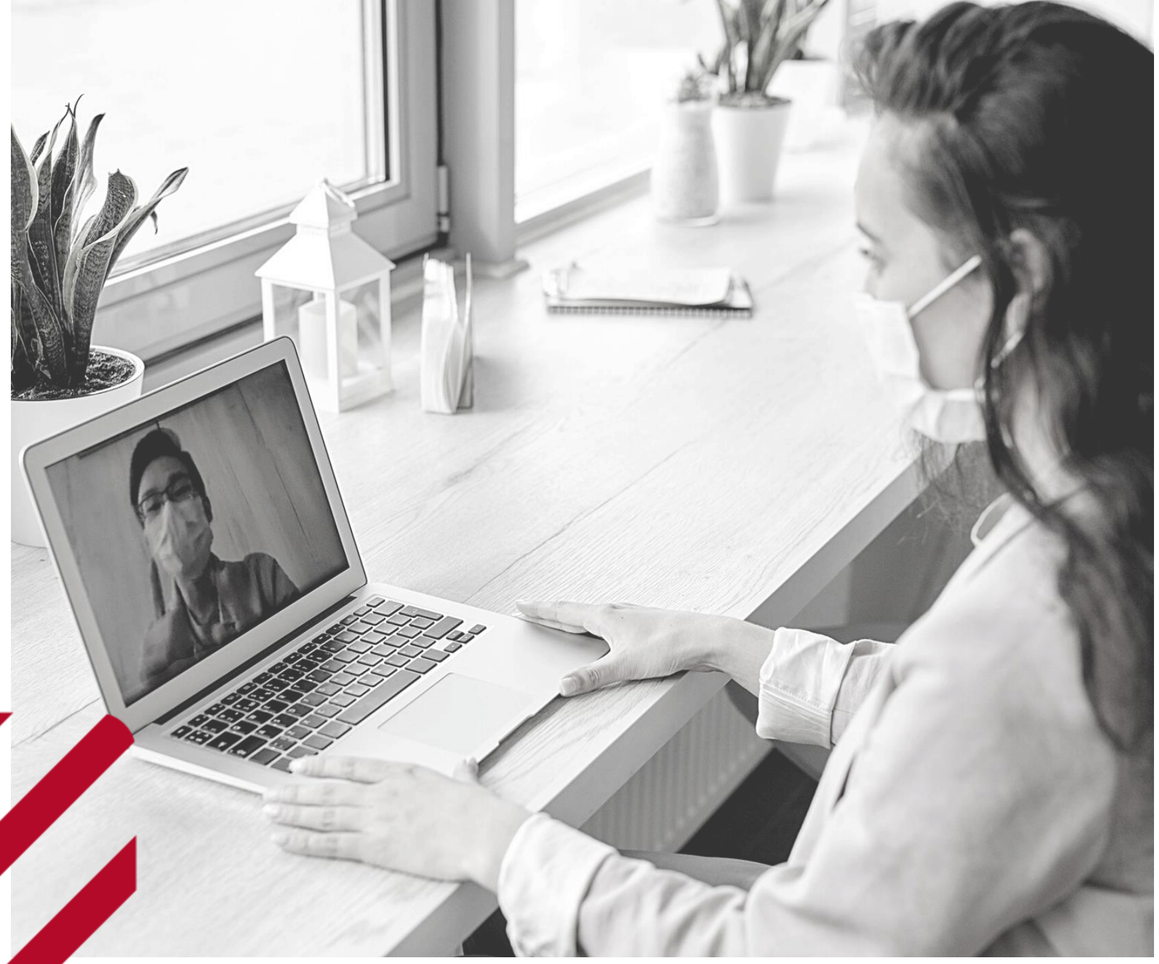
- What, why, and how of Plagiarism?
- Everything is a Remix
- Democratization of Knowledge
- Strong Ethical Culture



What is plagiarism?

https://www.menti.com/wkpcybwj31

voting code **10 96 01 6**



Why do we plagiarize?

https://www.menti.com/wkpcybwj31

voting code **10 96 01 6**

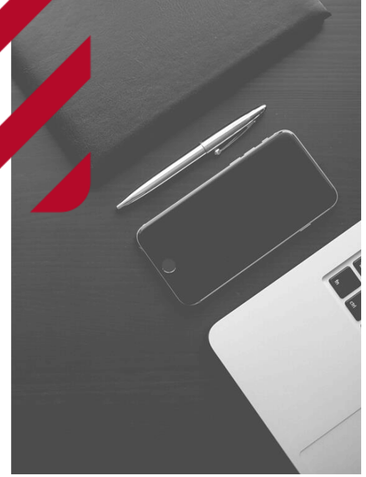
Plagiarism

Plagiarism involves the intentional or negligent use, by **paraphrase** or **direct quotation**, of the published or unpublished work of another person without full and clear acknowledgment in all such scholarly work as essays, examinations, oral/written reports, homework assignments, laboratory reports, computer programs, music scores, choreography, graphic depictions, and visual presentations.

—Bowdoin Academic Honor Code

How do we plagiarize?

Common Types of Plagiarism



- **Direct Plagiarism**
- **Self Plagiarism**
- **Mosaic Plagiarism**
- **Accidental Plagiarism**

https://www.bowdoin.edu/dean-of-students/judicial-board/academic-honesty-and-plagiarism/common-types-of-plagiarism.html

Tagging the 10 Types of Plagiarism

1. Clone
Submitting another's work, word-for-word, as one's own

2. CTRL-C
Contains significant portions of text from a single source without alterations

3. Find - Replace
Changing key words and phrases but retaining the essential content of the source

4. Remix
Paraphrases from multiple sources, made to fit together

5. Recycle
Borrows generously from the writer's previous work without citation

6. Hybrid
Combines perfectly cited sources with copied passages without citation

7. Mashup
Mixes copied material from multiple sources

8. 404 Error
Includes citations to non-existent or inaccurate information about sources

9. Aggregator
Includes proper citation to sources but the paper contains almost no original work

10. Re-tweet
Includes proper citation, but relies too closely on the text's original wording and/or structure

https://pt.slideshare.net/TurnitinMarketing/plagiarism-spectrum-game-from-turnitin/10?smtNoRedir=1

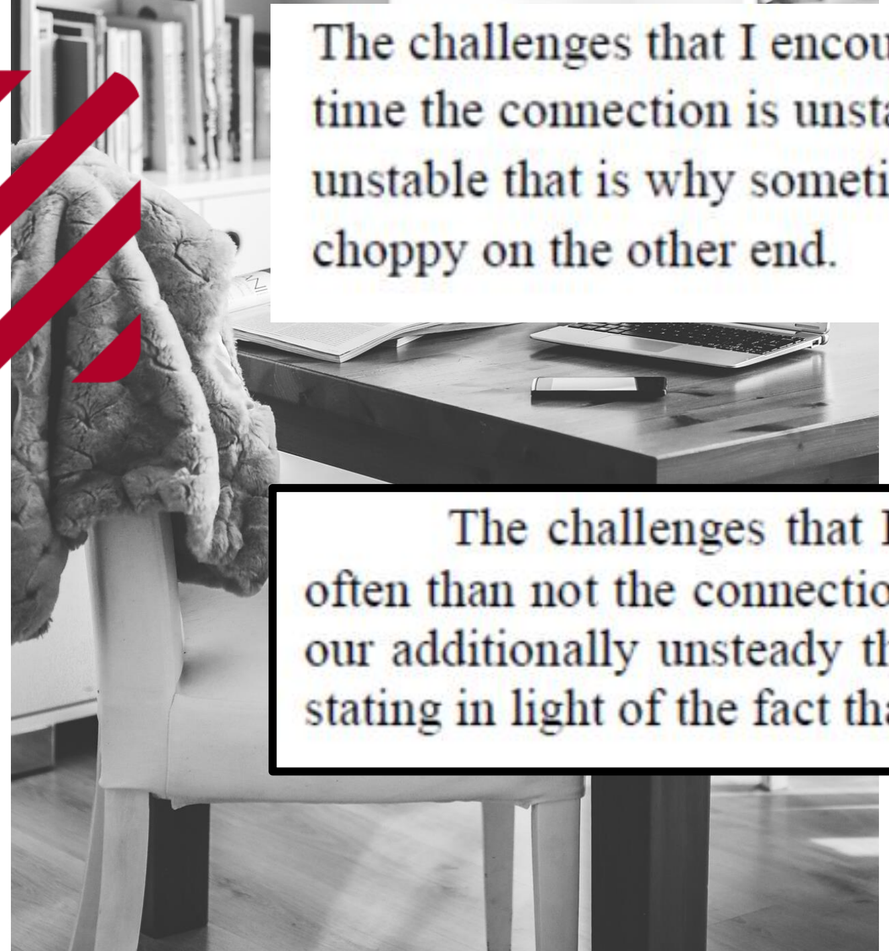
Look at these examples

The subject Nature, Culture and Spirituality helped me understand the cultural and spiritual values and how to have a sustainable life with nature. I enjoyed this subject so much because it taught me a lot especially on how to take care of our environment and biodiversity. I also learned that our biodiversity is experiencing a severe cause of human activity crisis which is causing a great species loss in a short period of time. This subject also helped me understand what the connections of God, Nature and how the spiritual and social doing of each individual protects our Nature and our faith in God is the connection of each and everything that we do in our everyday life.

The subject Nature, Culture and Spirituality helped me comprehend the social and profound qualities and how to have a practical existence with nature. I appreciated this subject so much since it trained me a ton particularly on the most proficient method to deal with our current circumstance and biodiversity. I additionally discovered that our biodiversity is encountering an extreme reason for human movement emergency which is causing an extraordinary animal groups misfortune in a brief timeframe. This subject likewise helped me comprehend what the associations of God, Nature and how the profound and social doing of every individual secures our Nature and our confidence in God is the association of each and all that we do in our regular daily existence.

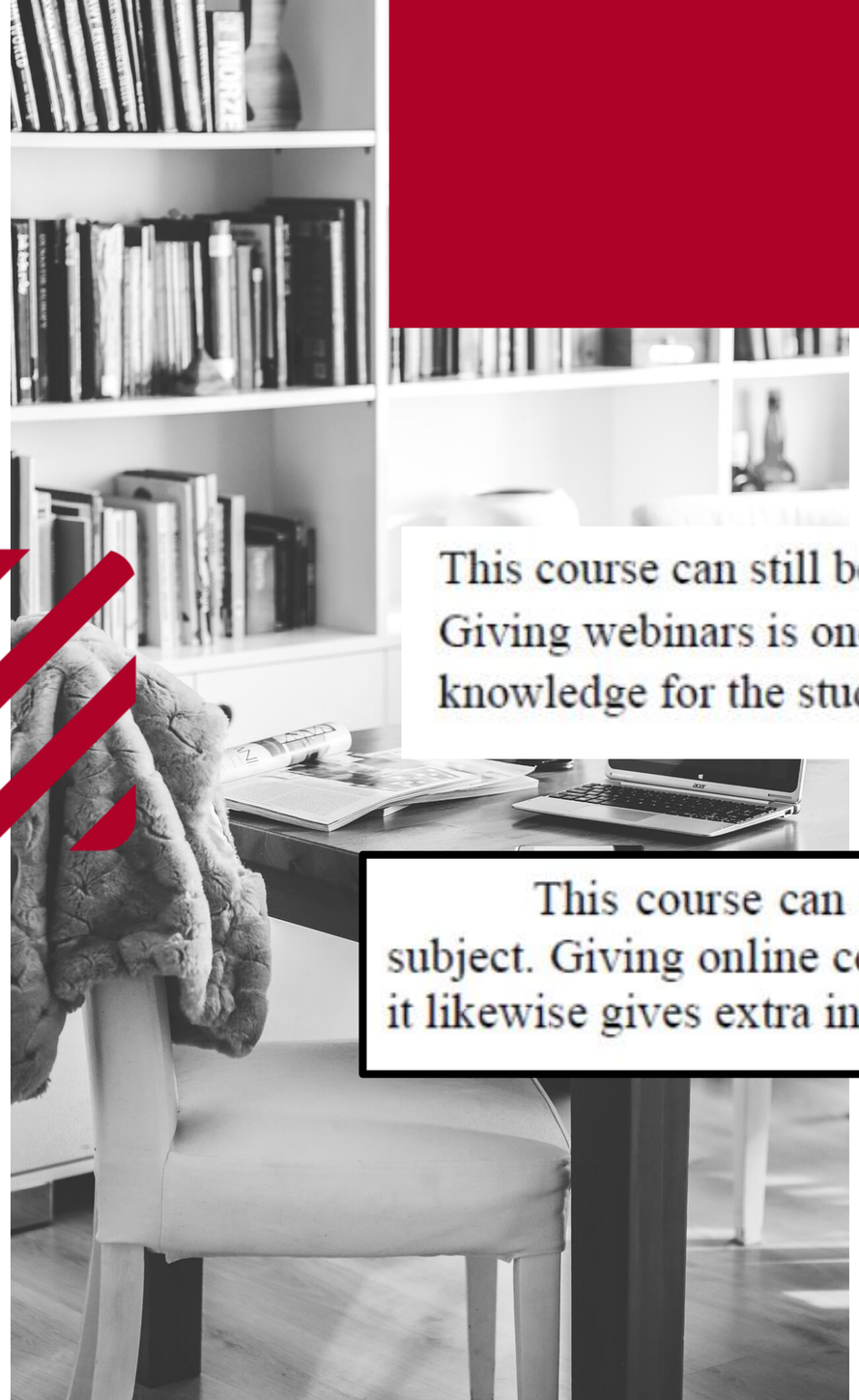
Look at these examples

The challenges that I encountered during the class is our internet connection since most of the time the connection is unstable and sometimes the internet connection of our professors our also unstable that is why sometimes I cannot understand what they are saying because it tends to get choppy on the other end.



The challenges that I experienced during the class is our internet connection since more often than not the connection is flimsy and now and then the internet connection of our teachers our additionally unsteady that is the reason some of the time I can't comprehend what they are stating in light of the fact that it will, in general, get uneven on the opposite end.

Look at these examples



This course can still be enhanced if there would be more handouts and lectures about the subject. Giving webinars is one of the great ways to understand the subject and it also gives additional knowledge for the students.

This course can at present be upgraded if there would be more gifts and talks about the subject. Giving online courses is one of the incredible approaches to comprehend the subject and it likewise gives extra information for the understudies.

To solve this problem, we can just cite where we borrowed the ideas.

And…..

Share your own ideas as well using our own words.

Is everything clear so far?

Questions or clarifications before we proceed?

But is it just about telling everybody your source?

Why do we allow media to protect their sources?

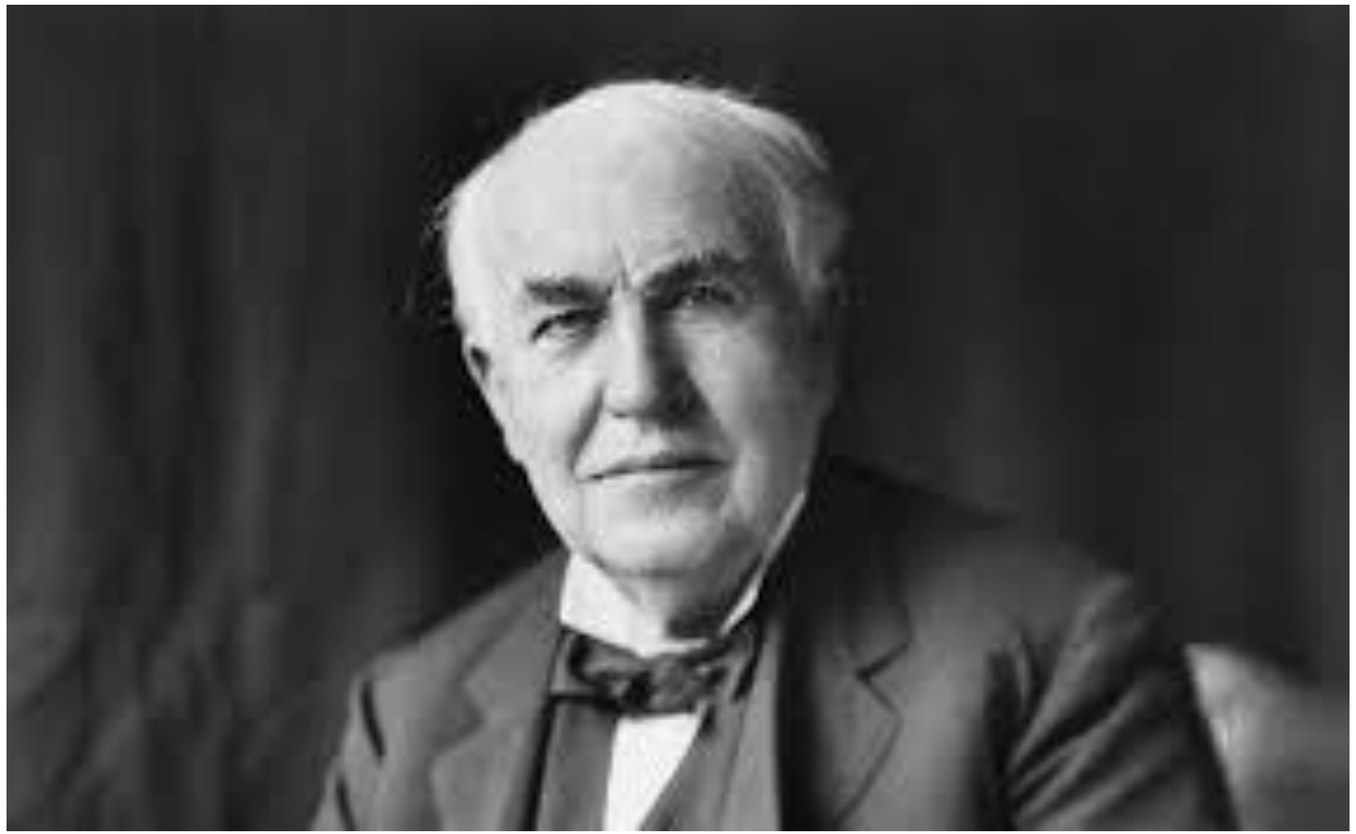
Challenge norms and mental models

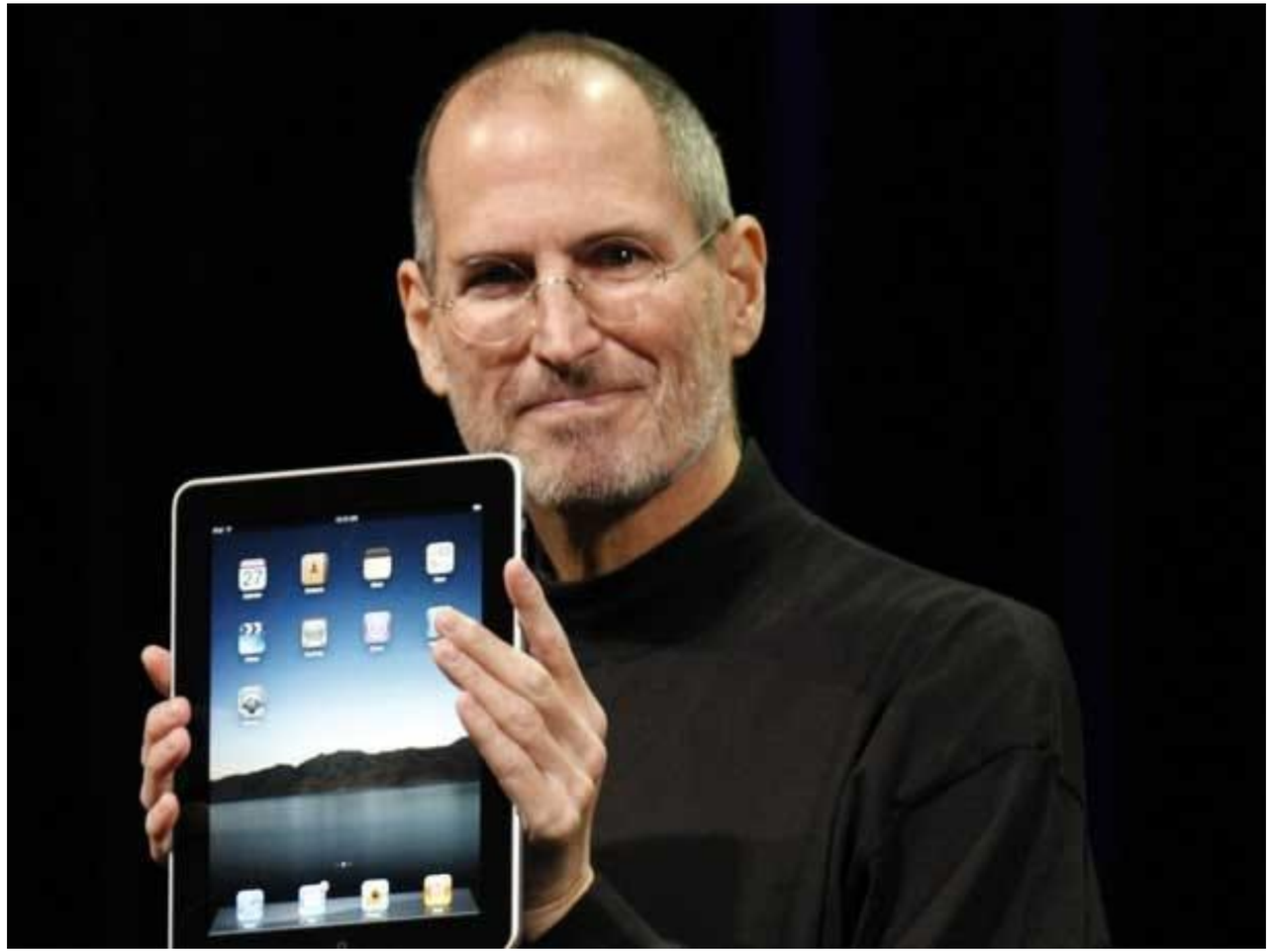
Ideas are property

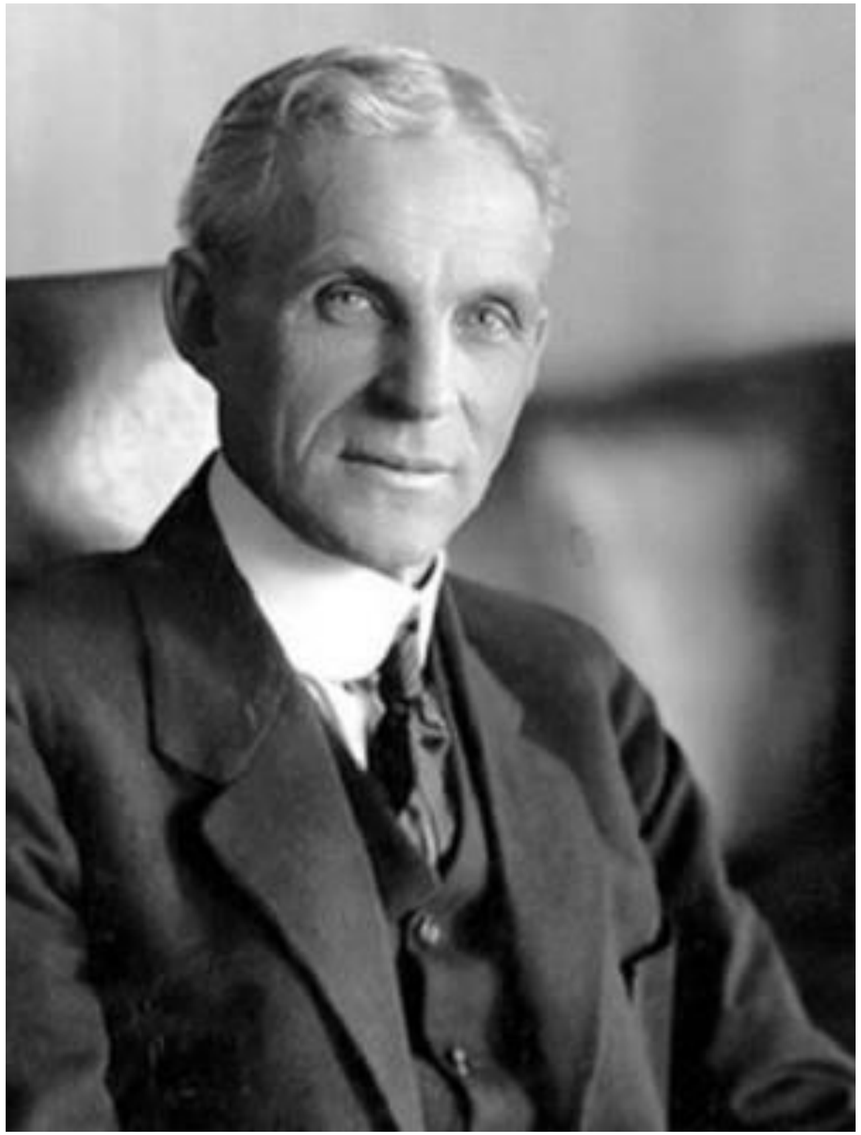
What is originality?

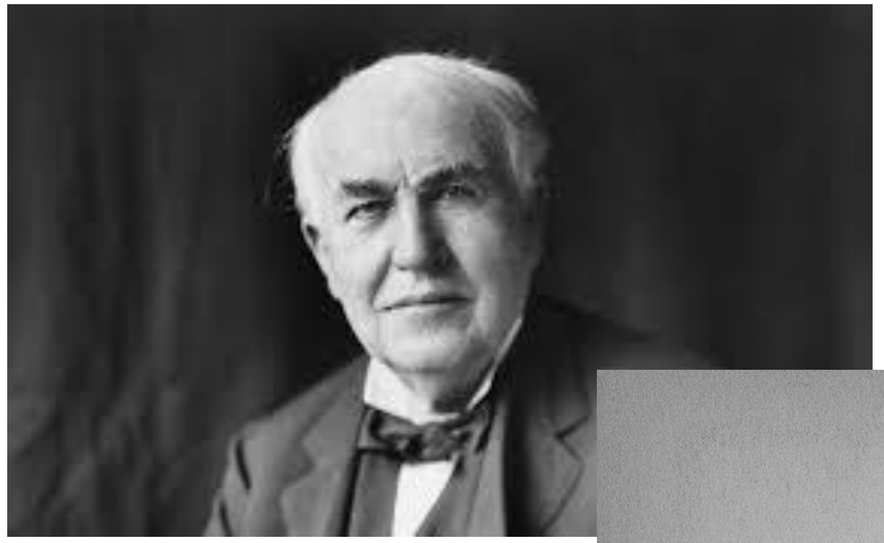
Watch this video

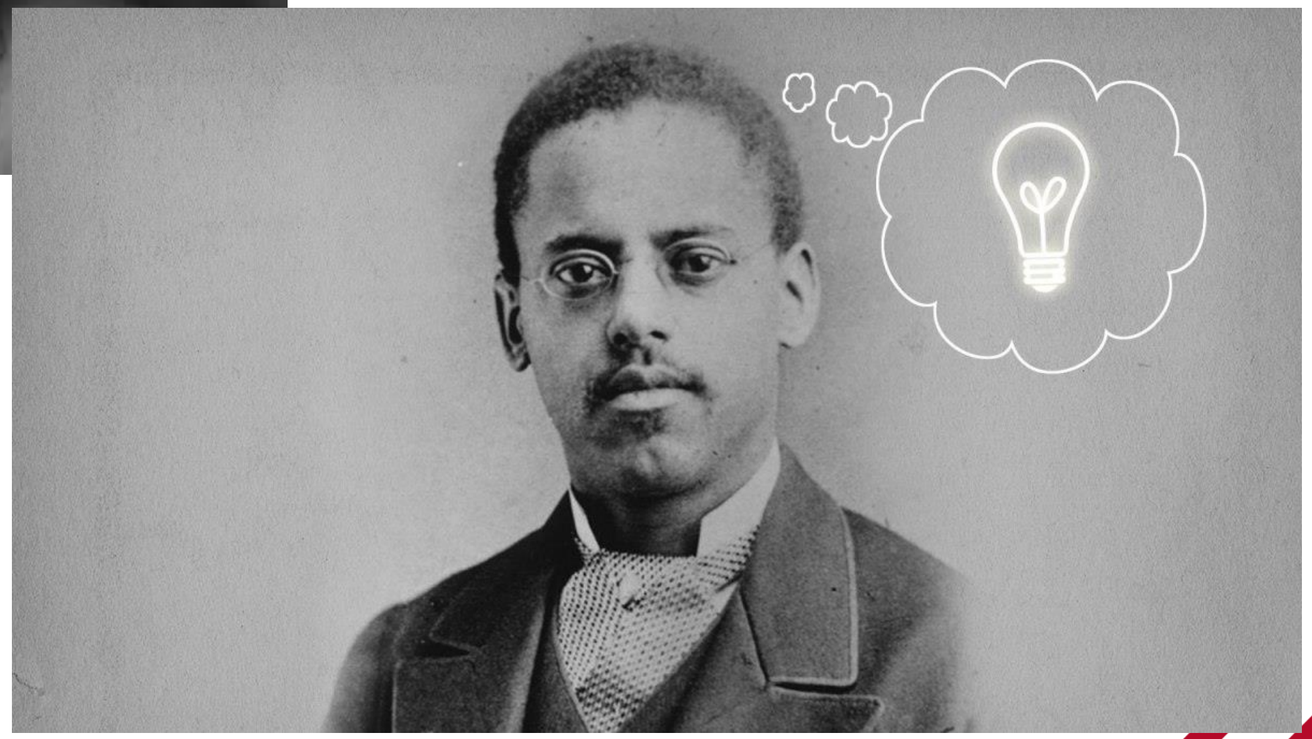
plagiarism.org



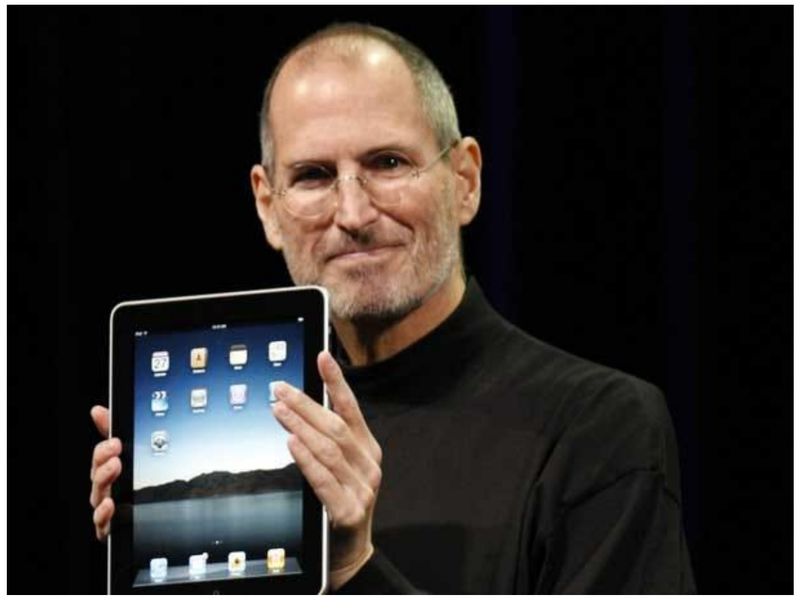


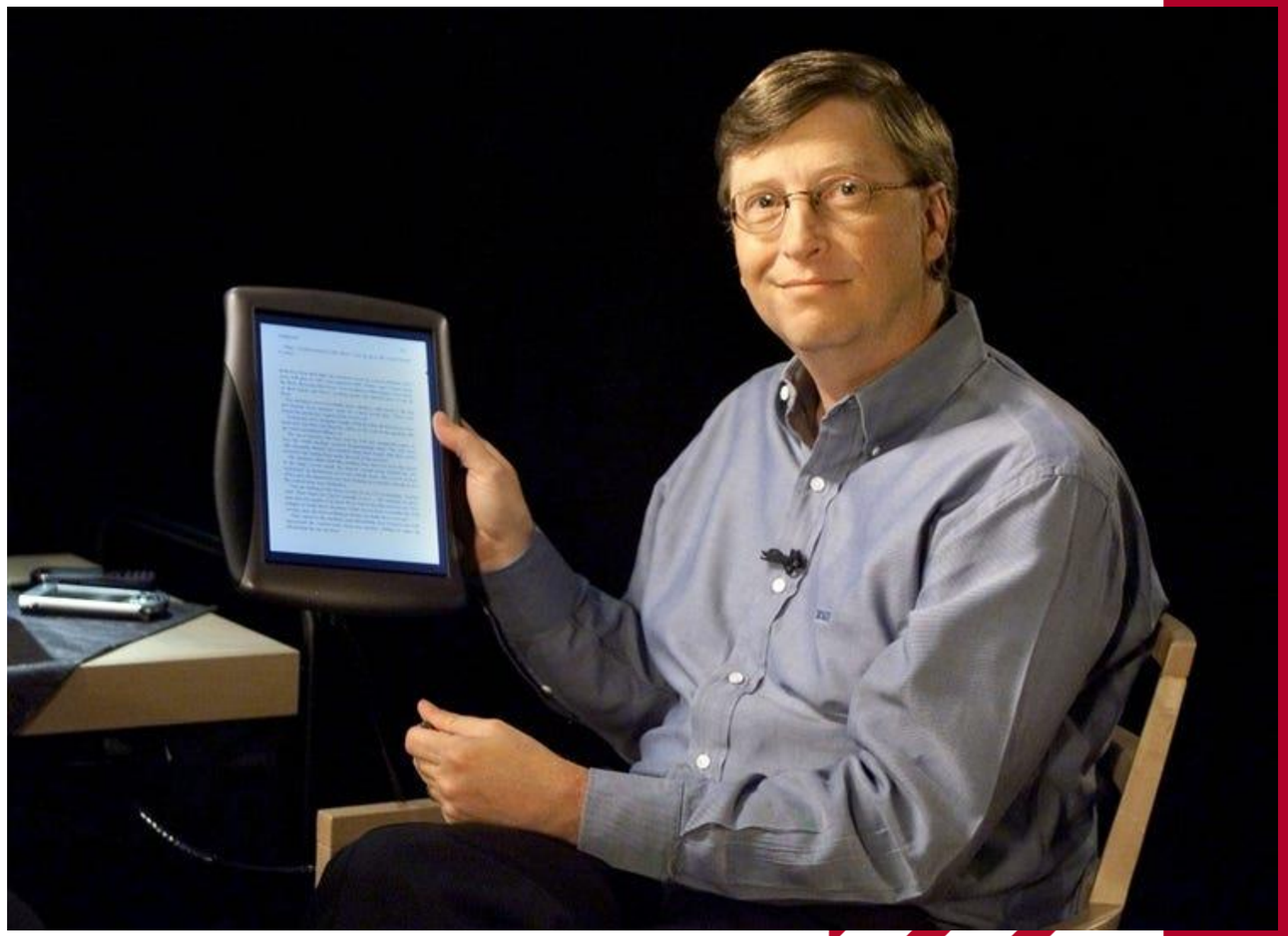






Meet Lewis Latimer, the African American who enlightened Thomas Edison

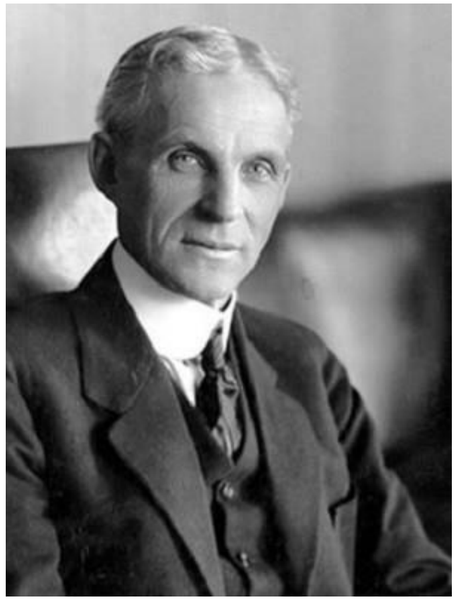


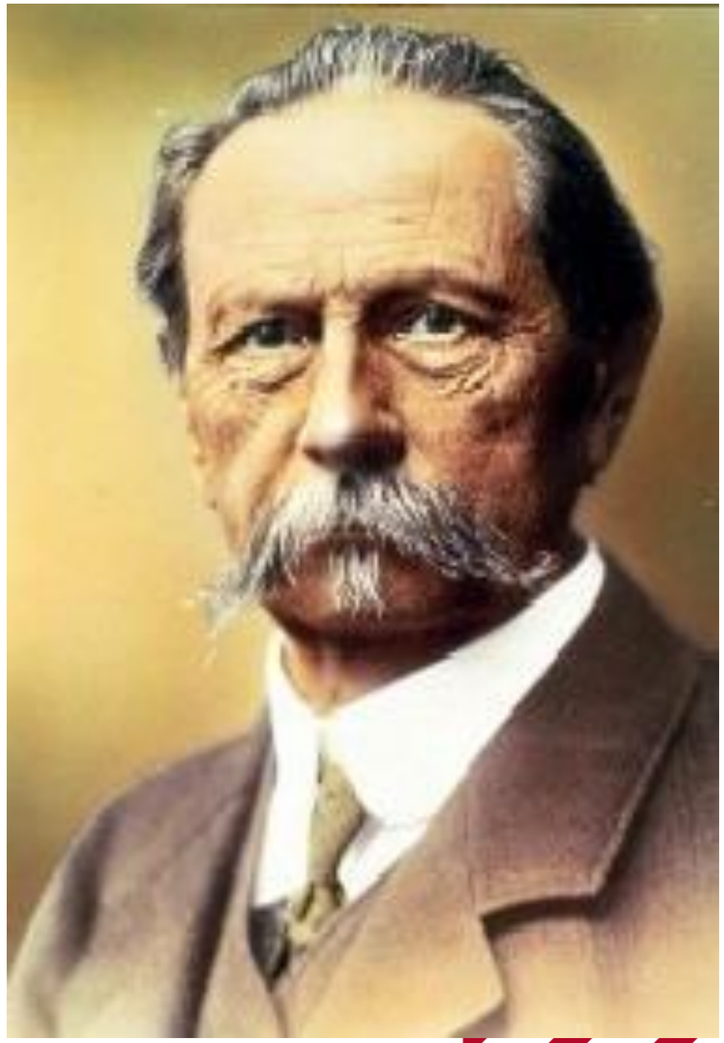


The History Of The Tablet, An Idea Steve Jobs Stole And Turned Into A Game-Changer

Facebook paid up to $65m to founder Mark Zuckerberg's ex-classmates

https://www.theguardian.com/technology/2009/feb/12/facebook-mark-zuckerberg-ex-classmates





Many people believe **Henry Ford invented** the **automobile**. But **Henry Ford did** not start to build his **first car** until eighteen ninety-six. That was eleven years after two Germans -- Gottlieb Daimler and Karl Benz -- developed the **first** gasoline-powered **automobile**.

https://learningenglish.voanews.com/a/henry-ford-1863-1947-he-created-the-ford-motor-company-and-revolutionized-the-automobile-industry--136872208/113301.html

Did they steal or borrowed?

Everything is Remix.

We build our work on the work of other people.

COPY.
COMBINE.
TRANSFORM.

Ideas + Creativity + Action = Innovation

Innovation = Value

Edison’s incandescent lightbulb
Job’s Ipad
Zuckerberg’s Facebook
Ford’s T-Model

Democratization of Knowledge

In the era of the Internet…

- Mr. Google
- Open Educational Resources
- Creative Commons
- Knowledge Networking

Words of Wisdom

Equalizing power in education is one way that I see the internet radicalizing our times. And when power relations are transformed, there will also be new way of learning - one that generates diversities, contestations, and new forms of inter-subjective humanity. We begin from standpoints-viewpoints and end, hopefully, with more wisdom in the convergences and divergences of our multiple ideas and our sciences. Who knows, we might even end up with a new civilization? – J. Francisco (2012)

Plagiarism is not simply an academic issue.

- Resonates with the outside world
- Creativity & Problem-solving
- Values & Ethics
- Decision-making

Develop a strong Ethical Culture

Plagiarism.org

Instead of....

Do this or you'll be punished.

Do this because this is the right thing to do.

I’d like to leave you with these words.

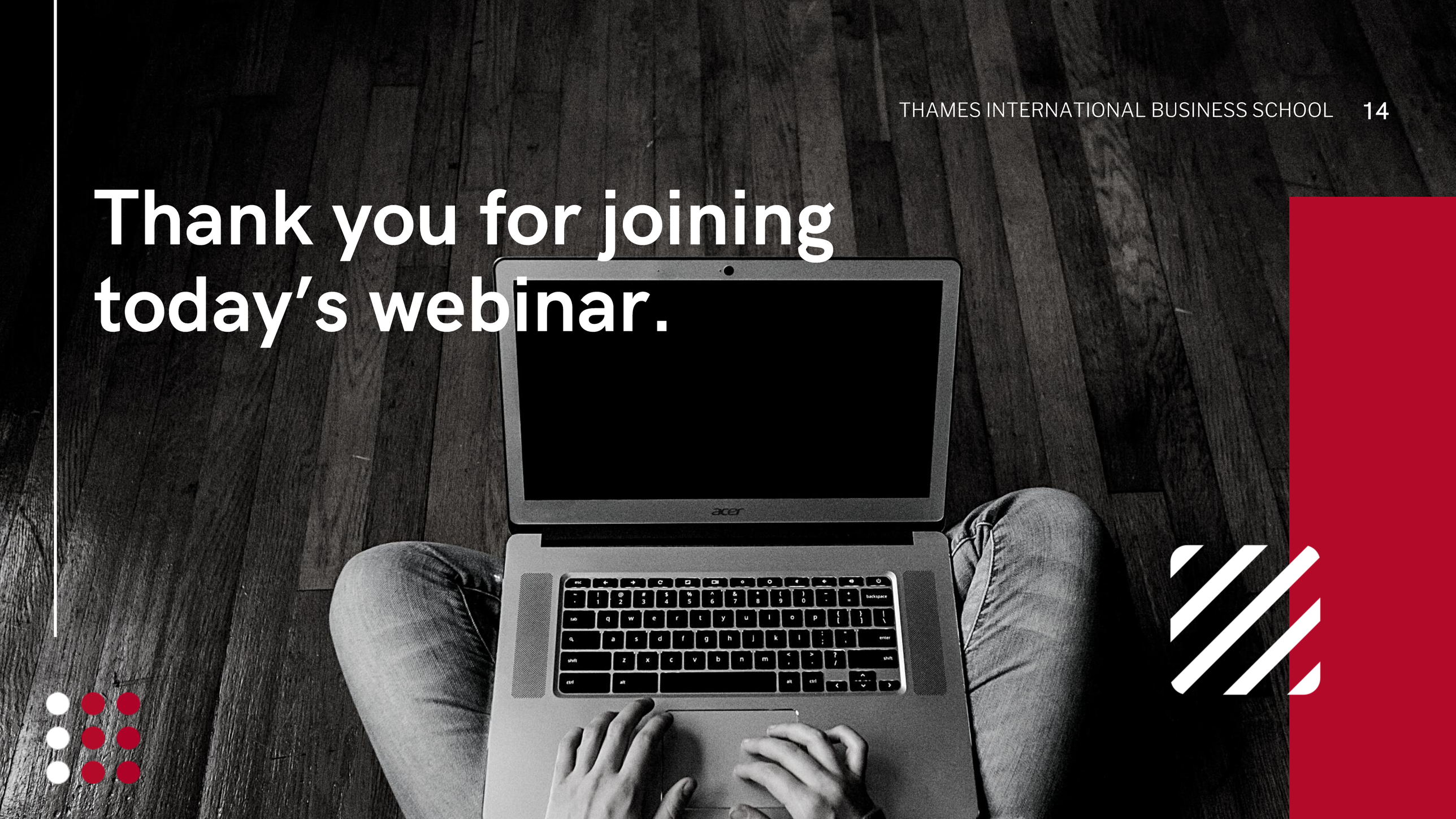
Work hard and smart
Life is difficult. Keep this in mind. Then it will become easy. Working smart is how to be effective in today’s world but hard work always pays off. The path to success is never easy. Put rigor in learning. Please cite.

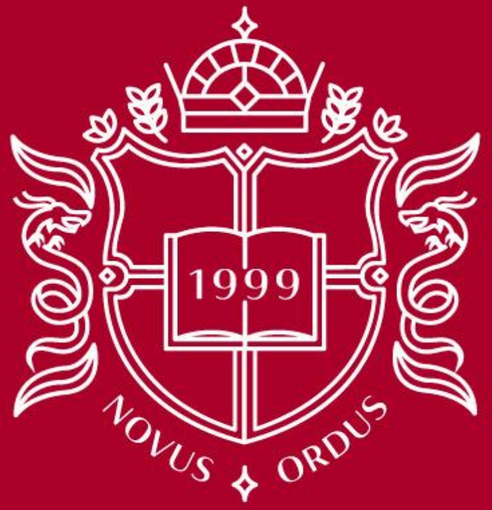
Don’t stop asking why
Don’t let the adults kill your curiosity. Always challenge mental models and norms. Know your why.

Create value
Copy, combine, and transform. Ideas are worthless without innovation. Put them into action, create value for people, and solve problems.

Any questions?

Thank you for joining today's webinar.





THAMES

INTERNATIONAL